



SERIOUS OIL FOR SERIOUS ENGINES

# NEW PRODUCT RELEASE

## COOLANT SYSTEM PROTECTOR FROM JOE GIBBS DRIVEN OFFERS IMPROVED RUST AND CORROSION PROTECTION

For an engine to stay cool, all the components of the cooling system must be in tip top shape. Since many racers don't have easy access to distilled water, use of city water or well water is common. The impurities in these water sources can cause rust and corrosion inside the radiator, water pump and cylinder heads, and this can lead to a loss of cooling efficiency.

Joe Gibbs Driven Coolant System Protector stops the effects of hard water better than the leading brand of coolant additives.

"Our NASCAR teams use the water source at the racetrack, and some tracks have very hard water," said Mark Cronquist, head engine builder for Joe Gibbs Racing. "We started seeing a lot of rust and corrosion in some of the engines, especially in the back-up cars. We know that you shouldn't use more additive than is recommended, so we created the CSP to solve the rust and corrosion problems."

Laboratory tests show that Joe Gibbs Driven CSP prevents hard water rust and corrosion better than the leading brand. That means better protection for cast iron and aluminum heads, aluminum water pumps and radiators.



CSP - Coolant System Protector is available in 12 oz. bottles

### *The Competition Vs. Joe Gibbs Driven CSP*

